Focusing on the rural environment, this webinar will discuss the difference between palliative care and hospice care and the strategic role of each as it relates to hospitals, providers, and communities the health systems supports.

After the webinar, you will be able to:

- Define “population health” and its impact on hospitals and health systems.
- Consider questions to ask and the “pre-work” that is most valuable for launching productive palliative care and hospice service.
- Explore meaningful strategies for gaining executive acceptance, integration with medical staffs, and other healthcare ecosystems.

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Target Audience
Registered Nurses, CEOs, Social Workers, other interested healthcare providers.

Registration
Register on-line: www.icahn.org/professional-education
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